

BLUEPRINT FOR SUCCESS



DEVELOPMENT CENTRE

Kidderminster Harriers Development Centre

Ethos

- F** Fun friends, social, enjoy playing
- O** Opportunities premier league, street / futsal, tours
- O** Organised cohesion across teams, one focus
- T** Technical specialist input, high skill component
- B** Balanced competitive AND development
- A** Attitude players desire / behaviour, supportive coaches
- L** Learning players and coaches, coach education
- L** Longevity keeping teams together, progress year on year

MISSION

**TO BE THE LEADING FOOTBALL DEVELOPMENT CENTRE
IN THE WEST MIDLANDS**

AIMS:

- **TO PROVIDE A HIGH QUALITY PLAYING ENVIRONMENT FOR ALL AGES BASED AROUND ENJOYMENT, TECHNICAL EXPERTISE AND CREATIVE FOOTBALL.**
- **TO ENABLE ALL PLAYERS TO ACHIEVE THEIR FULL POTENTIAL THROUGH LEARNING AND SUPPORTIVE COACHING.**



Players

- Of a good standard - trials
- Team spirit
- Supportive parents
- Desire to learn / improve across the board

Strategy

- European youth football approach - La Maissa Barca, Henk Mariman
- High technical input - street soccer, Reading Academy, futsal
- Physical development - Mike Crooks - HotSpot Training

Facilities

- Training equipment / clothing
- 3G pitches
- Indoor (Futsal / street soccer)
- Developmental high level league structure - JPL/MJP

Coaches

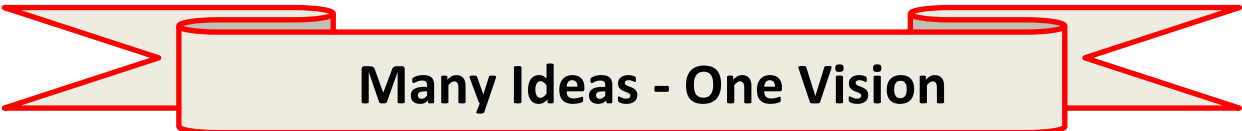
- Encourage level 2 minimum
- 2 sessions / week
- coach education - monthly CPD

Social

- Fundraising
- Tours
- Holiday events
- Links with KHFC 1st Team

ADVISORY PANEL

- Henk Mariman - former Director of Football, FC Brugges, now Mariman Coaching
- Jordi Blanco - Escola Barcelona (FC Barcelona Academy)
- Jon Collins - Technical Coach Oxford University Mens Football Team
- Darren Laver - Director International Street Soccer Association
- Mike Crooks - Performance Director (Conditioning) HotSpot Training
- Rodrigo Sousa - Brazilian Futsal Academy London



Many Ideas - One Vision